
re:create 2012

Encourage. Refresh. Diffuse.

Partnership Opportunities

February 6-9,
2012

The Warehouse
Franklin, TN

For additional information
contact:

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Thanks

Thanks for your interest in partnering with *re:create* - one of the most innovative conferences in the world for early adopting creatives. These creatives lead some of the world's most influential churches and businesses including North Point Community Church; Thomas Nelson Publishing, FBC, Orlando, Chick-fil-A, Willow Creek Community church, and Demdaco.

For twelve years these global leaders have gathered in Franklin, TN each February from countries as diverse as Lima, Peru, Cairo, Egypt and Jakarta, Indonesia. Over 42 states and most of the provinces in Canada have been represented.

Your partnership provides a win-win opportunity to communicate to these innovators and gatekeepers about your products, artists and music in a personal way at the conference.

These churches and businesses represent millions of people of all demographics. They represent leaders that other churches and businesses are looking to for new ideas, products and music. *re:create* registrants are front runners in the blogosphere, twitter, web streaming and lead most of the major arts conferences in America. CCLI conducted a comparative survey between *re:create* churches and over 60,000 of their reporting churches. Their findings substantiate that *re:create* churches are on the leading edge of global church innovation and practices.

Corporate partners include Chick-fil-A, Audio-Ethics, EMI-CMG (Worship Together), Word Entertainment, Myrhh Records, Provident Records, Provident Films, Sony Faith Films, Westone, Compassion International, Fox Family, Integrity Media, Planning Center Online, Roland Corporation, Best Buy, Templeton Tours and many others.

Your partner dollars will find exponential reward at *re:create*.

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History

re:create began as a dream by Randy Elrod in 1998. As Pastor of Arts/Worship in a South Florida mega-church of over 6,000 members, he longed for a conference where like-minded Arts Pastors could gather for a time of refreshment, encouragement and diffusion of ideas. After a great start as “Beyond 2K” in 1999, the *re:create* Conference was born in Franklin, TN and continues there since February, 2001.

re:create is a place:

- *where speakers are not just talking heads, but thinkers who facilitate discussion after short and provocative talks.*
- *where speakers are not from the usual religious circuit, but rather proven leaders from the business, arts and entertainment world, CEO's, authors, and more.*
- *where early adopting creatives gather in intimate cohorts (no more than 50) and collaborate.*
- *to explore the latest trends and opportunities.*
- *to be surprised, challenged and “spoiled rotten”.*
- *to meet the religious influencers of our day face to face and understand they are real people like me and you.*
- *of grace, not judgment - of encouragement, not bully pulpits - unconditional acceptance, not legalism.*

re:create has grown from one group of 35 to three groups of 50. The groups convene according to church weekend attendance. *re:create I* is for churches 2,000 and up. *re:create II* is for churches 1,000 to 2,000 and *re:create III* is for churches 999 and under. Corporate leaders attend *re:create I*.

Total conference attendance will not exceed 150 registrants. The entire group worships together and enjoys meals together. The three cohorts of 50 gather separately but enjoy identical speakers, with discussions tailored with each specific church or business size in mind.

Celebrating 11 Years of Gathering Creatives...

createconference@gmail.com

www.recreateconference.com

Partnership info: gina@randyelrod.com

Corporate Partnership

- The Corporate Sponsor provides the honorarium and expenses for a leading speaker from the corporate world (i.e. Daniel Pink, Jonah Lehrer, etc.)
- Name and logo on all printed material and website, “re:create brought to you by (YOUR COMPANY NAME)”
- Full page ad in conference program
- Facebook and Twitter recognition with logo to over 44,000 people
- Video Commercial Opportunities throughout Conference
- Advertisement on big screens on main stage
- Exhibit booth space
- Opportunity to provide promotional materials/product to attendees
- Spreadsheet with contact data for each attendee
- Mix and mingle with registrants
- 4 Free conference registrations (excluding meals)
- Invitation to Monday night meet and greet with all attendees

\$15,000

Platinum Partnership

- Entire evening in front of group (promoting artists or product)
- Full Page ad in conference program
- Name and logo on website
- Evening meal presented by your company
- Exhibit booth space
- Opportunity to provide promotional materials/product to attendees
- Spreadsheet with contact data for each registrant
- **Platinum partners get to spend an intimate evening meal time with the attendees.
- Provide meal
- Mix and mingle with attendees
- 2 Free conference registrations (excluding meals by other partners)
- Invitation to Monday night meet and greet with all attendees

\$7500 or Evening Meal & Venue

Gold Sponsorship

- 15 Min. time slot in front of entire group at lunch
- Full page ad in conference program
- Name and logo on website
- Exhibit booth space
- Opportunity to provide promotional materials/product to attendees
- Spreadsheet with contact data for each registrant
- Logo on conference bags
- Mix and mingle with attendees
- 2 Free conference registrations (excluding meals by other sponsors)
- Invitation to Monday night meet and greet with all attendees

\$5000

Diamond Partnership

- Snack or coffee bar presented by your organization with logo on napkins or Monday night meet and greet with logo on napkins
- Half page ad in conference program
- Name and logo on website
- Exhibit booth space
- Opportunity to provide promotional materials/product to attendees
- Spreadsheet with contact data for each attendee
- Mix and mingle with registrants
- 2 Free conference registrations (excluding meals)
- Invitation to Monday night meet and greet with all attendees

** Please note that the “Meet & Greet” partnership has special responsibilities.*

\$2500

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Emerald Sponsorship

- Quarter-page ad in conference program
- Name and logo on website
- Exhibit booth space
- Opportunity to provide promotional materials/product to attendees
- Spreadsheet with contact data for each registrant
- Mix and mingle with attendees
- 1 Free conference registration (excluding meals)
- Invitation to Monday night meet and greet with all attendees

\$1500

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Silver Partnership

- Name and logo on website
- Exhibit booth space
- Opportunity to provide promotional materials/product to attendees
- Invitation to Monday night meet and greet with all attendees
- Spreadsheet with contact data for each registrant
- Mix and mingle with attendees

\$500

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Past Speakers

Dan Cathy

CEO, Chick-fil-A

Michael Hyatt

CEO, thomas Nelson Publishing

Patsy Clairmont

Author & Speaker, Women of Faith

Ken Davis

Forbes Celebrity 100 Comedian

Luci Swindoll

Author & Speaker, Women of Faith

Sheila Walsh

Author & Speaker, Women of Faith

Marilyn Meberg

Author & Speaker, Women of Faith

Hugh Hewitt

Talk Show Host & Mega-blogger

Rick Dempsy

V.P. Disney

Dean Batali

Exec. Producer "That 70's Show"

Leonard Sweet

Author

Ian Morgan Cron

Author

Dr. Louis Markos

Author & Professor

Jon Tyson

Pastor and Thinker

Angela Elwell Hunt

Author

Gary Hood

Academy Awards Stage Manager

Kurt Bruner

Author

Past Artists

LIVE

Gungor

Andrew Peterson

Chris August

One Sonic Society

Michael W. Smith

Amy Grant

Mute Math

Chris Sligh

Nicole C. Mullin

Rebecca St. James

Mark Stewart (Audio

Adrenaline)

Mark Lee (Third Day)

Mac Powell (Third Day)

Josh Wilson

Paul Baloche

Stuart Townend

Tenth Avenue North

Sarah Reeves

Mike Lewis (The Jesus
Painter)

and many more...