



Sponsorship Opportunities

February 8-11, 2010

The Warehouse
Franklin, TN

For additional information contact:
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Thanks

Thanks for your interest in sponsoring *cre:ate* - one of the most innovative conferences in the world for early adopting Arts Pastors. These Pastors lead some of the world's most influential churches including Saddleback Community Church, CA; Northpoint Community Church, ATL; FBC, Orlando and Mt. Paran Church of God, ATL. For ten years these global leaders have gathered in Franklin, TN each February from countries as diverse as Lima, Peru and Cairo, Egypt. Over 42 states and most of the provinces in Canada have been represented.

Your sponsorship provides a win-win opportunity to communicate to these innovators and gatekeepers about your products, artists and music in a personal way at the conference.

These churches represent over a quarter of a million attenders of all demographics. They represent leaders that other churches are looking to for new ideas, products and music. *cre:ate* registrants are front runners in the blogosphere, twitter, web streaming and lead most of the major arts conferences in America. CCLI conducted a comparative survey between *cre:ate* churches and over 60,000 of their reporting churches. Their findings substantiate that *cre:ate* churches are on the leading edge of global church innovation and practices.

Corporate sponsors include EMI-CMG (Worship Together), Word Entertainment, Myrh Records, Provident Records, Provident Films, Sony Faith Films, Westone, Compassion International, Fox Family, Integrity Music, Planning Center Online, Roland Corporation, Best Buy, Templeton Tours and many others.

Your sponsor dollar will find exponential reward at *cre:ate*.



History

cre:ate began as a dream by Randy Elrod in 1998. As Pastor of Arts/Worship in a South Florida mega-church of over 6,000 members, he longed for a conference where like-minded Arts Pastors could gather for a time of refreshment, encouragement and diffusion of ideas. After a great start as “Beyond 2K” in 1999, the *cre:ate* Conference was born in Franklin, TN and continues there since February, 2001.

cre:ate is a place:

- ***where speakers are not just talking heads, but thinkers who facilitate discussion after short and provocative talks.***
- ***where speakers are not from the usual religious circuit, but rather proven leaders from the arts and entertainment world, CEO's, authors, and more.***
- ***where early adopting leaders gather in intimate cohorts (no more than 50) and collaborate.***
- ***to explore the latest trends and opportunities.***
- ***to be surprised, challenged and “spoiled rotten”.***
- ***to meet the religious influencers of our day face to face and understand they are real people like me and you.***
- ***of grace, not judgment - of encouragement, not bully pulpits - unconditional acceptance, not legalism.***

cre:ate has grown from one group of 35 to three groups of 50. The groups convene according to church weekend attendance. *cre:ate I* is for churches 2,000 and up. *cre:ate II* is for churches 1,000 to 2,000 and *cre:ate III* is for churches 999 and under. Total conference attendance will not exceed 150 registrants. The entire group worships together and enjoys meals together. The three cohorts of 50 gather separately but enjoy identical speakers, with discussions tailored with each specific church size in mind.

Celebrating 10 years of Influencing influencers...



Platinum Sponsorship

- Entire evening in front of group (promoting artists or product)
- Full Page ad in conference program
- Name and logo on website
- Evening meal presented by your company
- Exhibit booth space
- Opportunity to provide promotional materials/product to attendees
- Spreadsheet with contact data for each registrant
- **Platinum sponsors get to spend an intimate evening meal time with the attendees.
- Provide meal
- Mix and mingle with attendees
- 2 Free conference registrations (excluding meals by other sponsors)
- Invitation to Monday night meet and greet with all attendees

\$7500 or Evening Meal & Venue



Gold Sponsorship

- 15 Min. time slot in front of entire group at lunch
- Full page ad in conference program
- Name and logo on website
- Exhibit booth space
- Opportunity to provide promotional materials/product to attendees
- Spreadsheet with contact data for each registrant
- Logo on conference bags
- Mix and mingle with attendees
- 2 Free conference registrations (excluding meals by other sponsors)
- Invitation to Monday night meet and greet with all attendees

\$5000



Diamond Sponsorship

- Snack or coffee bar presented by your organization with logo on napkins or Monday night meet and greet with logo on napkins
- Half page ad in conference program
- Name and logo on website
- Exhibit booth space
- Opportunity to provide promotional materials/product to attendees
- Spreadsheet with contact data for each attendee
- Mix and mingle with registrants
- 2 Free conference registrations (excluding meals)
- Invitation to Monday night meet and greet with all attendees

\$2500



Emerald Sponsorship

- Sponsor Monday afternoon “Meet & Greet” * or 1 of 4 meeting rooms at conference venue
- Name & Logo on Placard at door of meeting room
- Quarter page ad in conference program
- Name and logo on website
- Exhibit booth space
- Opportunity to provide promotional materials/product to attendees
- Spreadsheet with contact data for each registrant
- Mix and mingle with attendees
- 1 Free conference registrations (excluding meals)
- Invitation to Monday night meet and greet with all attendees

* Please note that the “Meet & Greet” sponsorship has special responsibilities.

\$1500



Silver Sponsorship

- Name and logo on website
- Exhibit booth space
- Opportunity to provide promotional materials/product to attendees
- Invitation to Monday night meet and greet with all attendees
- Spreadsheet with contact data for each registrant
- Mix and mingle with attendees

\$500



Bronze Sponsorship

- Opportunity to provide promotional materials/product to attendees
- Spreadsheet with contact data for each registrant
- Mix and mingle with attendees

\$250



create
10th Anniversary!

Past Speakers

Hugh Hewitt

Talk Show Host & Mega-blogger

Rick Dempsey

V.P. Disney

Dean Batali

Exec. Producer "That 70's Show"

Barbara Nicolosi

Act One Screenwriting Company

Leonard Sweet

Author

Ian Morgan Cron

Author

Ken Davis

Forbes Celebrity 100 Comedian

Dr. Louis Markos

Author & Professor

Jon Tyson

Pastor and Thinker

Angela Elwell Hunt

Author

Gary Hood

Academy Awards Stage Manager

Kurt Bruner

Author

Past Artists

Michael W. Smith

Amy Grant

Mute Math

Chris Sligh

Nicole C. Mullins

Rebecca St. James

Mark Stewart (Audio

Adrenaline)

Mark Lee (Third Day)

Mac Powell (Third Day)

Josh Wilson

Paul Baloche

Stuart Townend

Tenth Avenue North

Kari Jobe

Sarah Reeves

Mike Lewis (The Jesus
Painter)

and many more...